



# Special K™ Rebate Offer - Earn up to \$250

- Earn \$2/case on all eligible Special K® products.
- Earn an additional \$1/case rebate for purchasing Special K® products from all 4 categories (Cereal, Cereal Bars, Protein Meal Bars, Daily Jump-Starts™).
- Maximum rebate is \$250 per account.
- Offer valid on purchases made from **December 1, 2008-April 30, 2009**.

UPC CODE	PRODUCT DESCRIPTION	CASE PACK	NUMBER OF CASES	REBATE AMOUNT	= TOTAL REBATE
<b>Cereal</b>					
38000-06355	Kellogg's® Special K® Cereal-in-a-Cup	1.25 oz./60 ct.		\$2.00	
38000-18315	<b>Available until 12/01/08.</b> Kellogg's® Wellness Cup Assortment (Special K®, Smart Start® Antioxidants, Smart Start® Healthy Heart, and Special K® Red Berries)	Assorted/60 ct.		\$2.00	
38000-18315	<b>NEW! Available after 12/01/08.</b> Kellogg's® Wellness Cup Assortment (Special K®, Smart Start® Antioxidants, Smart Start® Healthy Heart, Special K® Red Berries, and Special K® Fruit and Yogurt)	Assorted/60 ct.		\$2.00	
38000-01691	Kellogg's® Special K® Bulk	32 oz./4 ct.		\$2.00	
38000-18166	Kellogg's® Special K® Red Berries Bulk	44 oz./4 ct.		\$2.00	
<b>Total Rebate - Cereal</b>					
<b>Cereal Bars</b>					
TBD	Honey Nut	0.81 oz./96 ct. (8 trays/case)		\$2.00	
38000-12885	Blueberry	0.81 oz./96 ct. (8 trays/case)		\$2.00	
38000-12883	Strawberry	0.81 oz./96 ct. (8 trays/case)		\$2.00	
38000-24780	Chocolatey Drizzle	0.80 oz./72 ct. - Retail Pack		\$2.00	
38000-22222	Vanilla Crisp	0.80 oz./72 ct. - Retail Pack		\$2.00	
<b>Total Rebate - Cereal Bars</b>					
<b>Protein Meal Bars</b>					
38000-29189	Chocolate Peanut Butter	1.59 oz./48 ct. (6 trays/case)		\$2.00	
38000-29187	Double Chocolate	1.59 oz./48 ct. (6 trays/case)		\$2.00	
38000-29185	Strawberry	1.59 oz./48 ct. (6 trays/case)		\$2.00	
<b>Total Rebate - Protein Meal Bars</b>					
<b>Daily Jump-Starts™</b>					
38000-41264	Shape Management Kit: Special K® Red Berries CIAC, Special K® Bar Strawberry and Special K® Snack-Bites Strawberry	12 ct.		\$2.00	
<b>Total Rebate - Daily Jump-Starts™</b>					

**Complete the following to receive your rebate:**

Establishment Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Include me in exclusive email offers from Kellogg's® Food Away From Home.

(No. of cases) _____ x \$2.00 =	
<b>Did you purchase from All 4 categories?</b>	+
(No. of cases) _____ x \$1.00 =	
<b>GRAND TOTAL REBATE =</b>	

Distributor Name \_\_\_\_\_

Distributor City \_\_\_\_\_

Contract Management Company (if applicable) \_\_\_\_\_

Primary Type of Operation (check one):

<input type="checkbox"/> College/University	<input type="checkbox"/> Family/Casual Dining
<input type="checkbox"/> Hotel/Motel	<input type="checkbox"/> Recreation/Entertainment
<input type="checkbox"/> K-12 Schools/Daycare	<input type="checkbox"/> Military
<input type="checkbox"/> Fast Food (Quick Serve)	<input type="checkbox"/> Correction Institute
<input type="checkbox"/> Employee Feeder	<input type="checkbox"/> Hospital
<input type="checkbox"/> Nursing Home/Care Facility	
<input type="checkbox"/> Other _____	



Mail this form with proof of purchase to:  
**Kellogg's® Food Away From Home**  
**Special K® Resolution Offer**  
 PO Box 1007  
 Brownsdale, MN 55918-1007

**PROGRAM RULES & GUIDELINES**

Purchase a case of Kellogg's® Special K® or Special K® Red Berries Cereal-in-a-Cup, Kellogg's® Wellness Cup Assortment, Kellogg's® Special K® or Special K® Red Berries Bulk, Kellogg's® Special K® Cereal Bars, Special K™ Protein Meal Bars or Kellogg's® Daily Jump-Starts™ and receive a \$2 rebate. Earn an additional \$1 per case rebate for purchasing a Special K® product from each category. Maximum rebate is \$250 per account. The stated promotional allowances are for products purchased between 12/1/08 and 4/30/09. No promotional allowances will be honored without proper documentation (i.e. distributor invoices). Computer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details. Customer information must be included in full. Completed rebate claim forms must be postmarked no later than 5/31/09. Note: This program does not extend to national account customers. Multi-unit operators require a rebate claim for each selling location. This rebate cannot be used in conjunction with any other Kellogg's® Food Away From Home promotion on these products or purchases made by non-profit bid. This rebate is available only to operators. This rebate cannot be reproduced.